The Mission of the Council of Fashion Designers of America is to STRENGTHEN THE IMPACT OF AMERICAN FASHION in the global economy.

Letter from the Chairwoman, Diane von Furstenberg, and the President and Chief Executive Officer, Steven Kolb

The Council of Fashion Designers of America family represents the best talent in our country. When we come together as the CFDA community, there is little we can’t do: no change we can’t accomplish. Two-thousand-and-sixteen was a banner year. We welcomed 40 new members to our family, relaunched CFDA.com and the Fashion Calendar; and grew New York Fashion Week: Men’s, shining a spotlight on America’s impressive menswear talent.

It’s also a challenging time for many sectors, including fashion. Everybody is surfing the tsunami to make it through the storm. The CFDA’s core pillars are so important—now more than ever. Through our various programs, we nurture health, diversity, and sustainability in the industry; bolster domestic manufacturing; and increase our philanthropic efforts. We also continue to encourage CFDA designers to take a path that works best for them as they plot their growth. Our study with the Boston Consulting Group on the future of New York Fashion Week underscored that message.

Looking to the future, we will place even more emphasis on civic responsibility and how we, as one of the nation’s foremost creative communities, can contribute to causes that are important to us. Together, we can help create positive change. And what’s more in fashion than that?
Membership in the Council of Fashion Designers of America is open to Americans who are designing in the United States or abroad, or international designers whose businesses are based in the United States. Applicants must meet certain criteria and submit a visual presentation of their work accompanied by a detailed written application and letters of recommendation. The Admissions Committee meets annually to review candidates’ applications before making recommendations to the CFDA’s Board of Directors. An affirmative vote by the Board is required for the acceptance of each new Member.
Meet the NEW Forty
The New Members

Dana Arbib
A PEACE TREATY
Tel Aviv-born and Toronto-raised, Dana Arbib was influenced by her father’s Libyan-Jewish heritage and Roman upbringing. She is dedicated to discovering and preserving centuries-old craftsmanship techniques. She founded A Peace Treaty on the belief that things made by human hands, imbued with the story of their maker, are the most beautiful and luxurious in the world.

Anna Sheffield, ANNA SHEFFIELD JEWELRY
Anna Sheffield grew up in the heart of San Francisco. From a personal and thoughtful place, seeing it as a form of creative expression. She studied fine art, with a concentration in blacksmithing, at the Academy of Art in San Francisco. After launching her jewelry line, Bing Bang, Sheffield moved to New York in 2002. In 2007, she started her namesake fine-jewelry collection, which is created with the utmost attention to detail from exquisite materials, combining the highest-quality conflict-free diamonds.

Annette Stephens & Phoebe Stephens
ANNÉRA NEEN
Sisters Annette and Phoebe Stephens have been surrounded by art and artisans since they were young, which is where they gained inspiration to start Anndra Neen. Their grandmother was an artist and jewelry designer in Mexico City, and Frida Kahlo and Peggy Guggenheim, as well as her mother’s design aesthetic, are the most beautiful and luxurious in the world.

Adam Goldston & Ryan Goldston
ATHLETIC PROPULSION LABS
Athletic Propulsion Labs (APL) was founded in March 2009 by identical twins Adam and Ryan Goldston. As two former athletes, the brothers envisioned a company that provides revolutionary products symbolizing the ultimate intersection of design, performance, and fashion. Today the Goldstons are recognized as accomplished innovators. With the launch of their inaugural sneaker, the Concept 1 basketball shoe, in 2010, they became the creators of the first shoe proven to instantly make you jump higher, due to APL’s revolutionary eight-spring Load ‘N Launch Technology in the forefoot.

Ben Stubington
Ben Stubington graduated with a B.A. Honors in Fashion and Print at the University of Brighton, U.K. After graduating, he worked for notable brands such as Banana Republic, Calvin Klein, and Rag & Bone. He became creative director of menswear for Theory in 2008. He left the brand in 2010 to join Lululemon. Stubington is influenced by catching moments in time: a struggle, a fight, a relief, a victory, a sensation, an impulse, and a battle. He creates art in tandem with working in fashion design.

Brandon Maxwell
BRANDON MAXWELL
From a young age, Brandon Maxwell was captivated by the women who passed through the Texas boutique where his grandmother worked. He studied photography and began assisting stylist Deborah Adkins, then fashion editor Edward Enninful, and designer Nicola Formichetti. Since 2012, he has acted as fashion director for Lady Gaga.

He launched his collection in 2015 out of a desire to make women feel beautiful, sophisticated, and powerful with timeless garments that are impeccably tailored.

Aurora James
BROTHER VELLIES
Aurora James founded Brother Vellies to introduce her favorite traditional African footwear to the rest of the world, and to create and sustain artisanal jobs in Africa. Handcrafted in South Africa, Kenya, El Salvador, and Morocco, Brother Vellies shoes maintain the spirit and durability of their ancestral counterparts. The company’s workshops in Kenya are open spaces that welcome artisans of all genders, sexual orientations, backgrounds, and tribes.

Raul Arevalo & Brad Schmidt
CADET
Raul Arevelo and Brad Schmidt established Cadet in 2011. Arevelo studied menswear design at FIT and started his career in technical design at Abercrombie & Fitch. He then worked at Target, Nordstrom, American Eagle, Apostrophe, Steve and Barry’s, Company, and Club Monaco. Schmidt previously worked as a technology-consulting consultant. Cadet is inspired by the post-war military-academy era. The brand focuses on quality, and clean lines for a crisp aesthetic that honors classic silhouettes while continuing to push fashion forward with innovative fabrics and techniques.

Stuart Wevers
COACH
Born in South Yorkshire, England, Stuart Wevers moved to London at the age of eighteen to study fashion design at the University of Westminster. After graduating in 1999, he started his career at Calvin Klein in New York, then moved to Bottega Veneta, Givenchy, and Louis Vuitton. After creative-director roles at Mulberry and Loewe, Wevers joined Coach as executive creative director in 2013 to lead all creative aspects of the brand, including women’s and men’s product design, brand imagery, and store environments.

Jennifer Zuccarini
FLEUR DU MAL
Jennifer Zuccarini launched Fleur du Mal, a lingerie-focused brand targeting the attainable luxury space, in 2013. Zuccarini has established critical operating knowledge, while giving her important manufacturing and sourcing contacts worldwide.

Garrett Leight
GARRETT LEIGHT CALIFORNIA OPTICAL
Garrett Leight is the son of Oliver Peoples and CFDA member Larry Leight. In 2006, he opened his first eyewear concept store. He is a Kennedy Court, in the Venice neighborhood in Los Angeles. Inspired by the unique characters of Venice, and South America. These experiences, combined with his entrepreneurial spirit, led her to unveil her own line of footwear.

Jasmin Shokrian
JASMIN SHOKRIAN
Los Angeles native Jasmin Shokrian counts her mother, who learned couture methods in Tehran and studied at FIT, as her first and primary influence. Shokrian graduated from the School of the Art Institute of Chicago with a B.F.A. in film, painting, and sculpture. An artist whose primary medium is clothing, she began designing in 2002 and presented her first runway show at New York Fashion Week in 2005. Her love for contemporary art, film, architecture, and space continues to inspire collections with a unique perspective.

Jordan Askill
JORDAN ASKILL
Jordan Askill is a jewelry designer and sculptor. In 2000, the Sydney, Australia, native became an intern for the late Alexander McQueen in London. In 2004, he joined the design team at Dior Homme in Paris after graduating from the School of the Art Institute of Chicago with a B.F.A. in film, painting, and sculpture. An artist whose primary medium is clothing, he began designing in 2002 and presented her first runway show at New York Fashion Week in 2005. Her love for contemporary art, film, architecture, and space continues to inspire collections with a unique perspective.

Kobi Halperin
KOBI HALPERIN
Reconnecting to his past while envisioning an idyllic, romantic era, Kobi Halperin designs a women’s collection rich in luxurious textiles with an emphasis on crafted artisanal details. Born in Israel and raised in a home with deep eastern European roots, he grew up surrounded by hand-carved ornamental furniture, embroidered tapestries, and beautifully framed paintings detailed with brushed metals. Halperin, an anok of Elle Tahari and Kenneth Cole, continues to draw inspiration from the intricate details of his nostalgic past while giving today’s woman a modern and feminine look.

Marissa Webb
MARISSA WEBB
Marissa Webb designs aesthetic blends and juxtaposes elements of architecture and nature with a mix of high-quality materials, tailored suits with ethereal softness and flow. Webb studied at FIT and flourished at J.Crew in various design roles, including head of menswear and accessories design. The 2013 launch of her self-titled label gave voice to her personality and exemplified her individual style. Webb also serves as creative advisor at Banana Republic.
Scott Shandlavo & Jake Zetlin
MATTER
Matter is known for the seamless integration of form, function, and comfort in a sleek, modern aesthetic. Founder Scott Shandlavo and creative director Jake Zetlin's passion for music, art, and travel are subtly woven into each collection. Shandlavo served as the U.S. merchandising director for WS&Co before joining Matter. He oversees the creative direction for the brand, which has built a reputation for its modern and versatile styles.

Lucy Wallace Eustice & Monica Zwirner
MZ WALLACE
MZ Wallace was established in 2000 by Monica Zwirner and Lucy Wallace Eustice, both native New Yorkers. Inspired by city life, the brand's focus is on creating distinctive accessories for women who lead dynamic lives. Since launching MZ Wallace, Wallace Eustice worked for Manolo Blahnik, Schwartz and Benjamin, Anne Klein, and Patrick Cox. Zwirner, a graduate of Colorado College, worked as a fashion stylist. In 1996, she moved into interior design, working with clients like Givenchy, W Magazine, and 3rd & Army. Zeitlin was creative director for a private-label design firm, contributing to contemporary brands such as Modern Amenities, Vans, the North Face, and Hurley. Matter communicates in unique perspective through the exploration of new silhouettes and styling, combining with the proficient understanding of textile design and application.

Sophie Amoruso
NASTY GAL
Sophie Amoruso founded Nasty Gal in her ex-boyfriend's third-floor loft in Seattle, Washington. Since 2013, her brand has served as a creative director of Moschino.

Thaddeus O'Neil
THADDEUS O'NEIL
Thaddeus O'Neil has a lifelong surf of the beaches of Fire Island, New York, and an artist, writer, and philosopher. His studies in philosophy and geology before completing his masters in aesthetics. The designer began his fashion career as a model and photographer, working with internationally acclaimed fashion photographers, including his mentor, Bruce Weber. In 2013, he launched his namesake brand, and added men'swear in 2015.

Lisa Kulwin
THEORY
Lisa Kulwin is best known for her consistent creations of modern women's collections. Her signature style reflects her love of travel and luxury; her attention to detail, and her excellent technical skills. Kulwin joined Theory at its inception in 1997 as head designer. She left Theory to create her own label, and returned in 2003 as a creative consultant while simultaneously founding the launch of the contemporary H by Tommy Hilfiger collection. She returned to Theory again in 2014 as creative director, and debuted her first collection for the brand in 2014.

Mike Weller, Alan Eckstein & Donna Kang, TIMO WEILAND
In 2001, Timo Weiland, Alan Eckstein, and Donna Kang co-founded the Timo Weiland brand. Built around the ethos of creating clothes to live in, the women'swear and menswear collections are inspired by the multilayered lifestyles of the designers and those around them. Drawing from a shared love of music, travel, and contemporary culture, Timo Weiland presents an updated take on classic American sensibilities. Known for eclectic combinations of fabrics and detailing, the collection places focus on quality and wearability, while mixing textures. The brand encompasses the adventurous spirit of New York City.

Wes Gordon
WES GORDON
At just seven years old, Wes Gordon grew up surrounded by the grace and romance of the South. Enamored with high fashion from an early age, he developed a keen interest in the way people express themselves through clothing. Gordon enrolled at Central Saint Martins in London and, between school semesters, honed his skills by interning with Oscar de la Renta and Tom Ford. Upon graduation in 2009, he launched his namesake line of womenswear, which infuses luxury and timeless sophistication with a youthful edge.

Mattie Gottardi
W.R.K.
Global merchandising manager for Burton, Mattie Gottardi fell in love with fashion from an early age, he developed a keen interest in the way people express themselves through clothing. Gordon was inspired by his mentor, Bruce Weber. In 2013, he launched his namesake brand, and added men'swear in 2015.

Catherine Zadeh
ZADEH
Catherine Zadeh began by designing for men. Her personal style—tomboyish in an effortless, European way—made this a natural fit. She envisioned men pairing cufflinks with jeans, accented with a noble bracelet. Her men's collections have since expanded from cufflinks to include bracelets, belt buckles, pendants, and rings. "Jewelry for men who don't wear jewelry." Sensing a craving among women for androgynous aesthetics, Zadeh launched her women's fine jewelry collection of "precious jewelry that isn't precious," featuring her pioneering mix of precious metals and casual materials, and an embrace of sustainable materials.
The 40 new Members were invited to the home of Board Member Tory Burch for the CFDA’s New Members Party. The designers had the chance to connect with one another before a private toast with Burch, who spoke about the challenges of starting her brand and the importance of staying true to one’s vision.

The CFDA’s Biannual Membership meetings are an opportunity for the CFDA to share plans for upcoming initiatives and objectives, as well as a valuable time for Members to interact and network. Members convened at Cynthia Rowley’s studio in New York City twice in 2016. In April, the results of the BCG New York Fashion Week study, as well as plans to relaunch CFDA.com, were discussed. The meeting also featured a presentation by Instagram’s Eva Chen and Virginia Nam.

In October, the newly inducted Members attended an exclusive New Member Orientation with the CFDA staff, followed by the general Membership Meeting, at which CFDA Chairwoman Diane von Furstenberg gave opening remarks. Topics included the latest Member benefits, as well as the upcoming 2017 New York Fashion Week: Men’s and Women’s dates. The meeting concluded with a conversation on designers’ concerns about retail margins.

CFDA Accessories Designers Showcase 11.14 CFDA jewelry and eyewear designers came together for the first time to kick-off the CFDA Accessories Showcase at Samsung 837 in Manhattan. The event aimed to create a strong platform for accessories-makers and to foster an overall sense of community. The CFDA has more accessories designers than ever, with a total of 62 jewelry- and 15 eyewear-designing Members.

Cooper Hewitt Smithsonian Design Museum Tour with Thom Browne 4.14 Thom Browne gave a private tour to CFDA Members of “Thom Browne Selects” at the Cooper Hewitt, Smithsonian Design Museum. The exhibition included more than 50 of the museum’s historic and contemporary mirrors and frames, all selected by Browne.

The Jewish Museum Private Tour with Isaac Mizrahi 6.29 CFDA Members received a private tour of “Isaac Mizrahi: An Unruly History” at The Jewish Museum. Isaac Mizrahi walked and talked Members through his exhibition while the museum was closed to the public.

Mara Hoffman Meditation 9.27 Mara Hoffman hosted Members for a class with meditation expert Charlie Knoles. The morning was spent practicing meditation, and learning about its importance and the health benefits that it provides.

Irene Neuwirth hosted the California-based CFDA Members for an intimate meeting at her Melrose Place flagship store. Some Members voiced their opinions about the shortage of talent for hire in L.A. Others discussed their concerns about the need for business-development support and community-building opportunities.

To streamline how we convey information to Members, the CFDA redesigned and relaunched its Member Newsletter. It is used to communicate relevant CFDA information, as well as to highlight the work of CFDA Members. The new design includes eye-catching icons that symbolize the topic of the information that follows.
James Galanos

Considered one of America’s most elegant designers of the twentieth century, James Galanos passed away in late October from natural causes. His narrow silhouettes captured the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of Hollywood elegance 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of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the essence of.
The CFDA’s commitment to Education began in 1996 with the establishment of the CFDA Scholarship Program. Celebrating its twentieth anniversary in 2016, the program has awarded more than 275 scholarships and $1.78 million to students of nineteen leading undergraduate American fashion-design programs. Today, from scholarships to sustainability, CFDA Education and Professional Development supports all phases of the designer lifecycle, from students to a full spectrum of emerging design talents and established CFDA Members. Offerings provide access to resources, industry exposure, mentorship, and education, including social innovation.
CFDA scholarship support to students and educators spans a generation. In 1986, the CFDA established an endowed scholarship at Parsons School of Design in memory of former CFDA President and Member Perry Ellis. The CFDA Scholarship Program, created in 1996, invites participation from leading fashion-design programs in America. The Clara Hancox Scholarship Fund was established in 2007, in memory of Daily News Record (DNR) reporter Clara Hancox, to support fashion’s next generation of menswear designers. The program has since expanded through endowments by the Geoffrey Beene and Liz Claiborne foundations, and a partnership with Target.

CFDA Scholarship AWARD

CFDA Scholarship Program

Education

All photos by Mac Shafer
Scholarship Program

Liz Claiborne Design Scholarship Award

In 2001, the late Art Ortenberg, Liz Claiborne’s husband and business partner, established the Liz Claiborne Design Scholarship Award through an endowment. As designer, entrepreneur, and forecaster, Liz Claiborne changed how women dress. Her impact on fashion as a lifestyle-brand pioneer is commemorated through a $25,000 scholarship and $5,000 technical-design award. The recipient of the 2016 Liz Claiborne Design Scholarship Award, Yura Yang of the Fashion Institute of Technology, attended the CFDA Fashion Awards in June.

Geoffrey Beene Design Scholarship Award

The Geoffrey Beene Design Scholarship Award, established in 2007, encourages three-dimensional exploration, creativity, and innovation—challenging students to be experimental and inventive in their approach to shape, form, material, and proportion. A generous annual endowment from the Geoffrey Beene Foundation provides one $25,000 scholarship and a $5,000 award for exemplary creative technical design. Parsons School of Design’s Olivia LeBlanc, the 2016 Geoffrey Beene Design Scholar, attended the CFDA Awards in June, where her scholarship was acknowledged by Heidi Klum.

CFDA/Teen Vogue Scholarship in Partnership with Target

The CFDA/Teen Vogue Scholarship in Partnership with Target is a unique opportunity for sophomore students of fashion design. Applicants are challenged to create a visionary Target Guest Designer capsule collection of womenwear, menswear, or accessories. The 2016 Target Fashion Scholar, Liam Cliff of California College of the Arts, received a $25,000 scholarship. As the winner, Liam attended the CFDA Awards, visited the studios of CFDA Members Tim Coppens and Jonathan Simkhai, and also traveled to the Target headquarters in Minneapolis, where he met with the design teams.
Fashion Education Summit

The fifth-annual CFDA Fashion Education Summit invited academic leaders and faculty of nineteen participating Educational Initiatives undergraduate design programs to join members of the CFDA Fashion Education Committee and global fashion visionaries for a day of meaningful information exchange at the intersection of legacies, paradigms, and futures.

The vision for the 2016 CFDA Fashion Education Summit was to engage in dialogue relevant to American fashion education within a global landscape. Participants included Imran Amed of the Business of Fashion, Julie Gilhart; Flarine de Saint-Pierre; Dr. Yaly Fuentes-Medel of Design at Massachusetts Institute of Technology; Hassan Pierre of Maison de Mode; Teslin Doud, Carmen Gama, and Lucy Jones, the Eileen Fisher Social Innovator Trio; and Burak Cakmak, dean of the School of Fashion at Parsons School of Design.

Fashion Education Committee

The Fashion Education Committee is composed of CFDA Members, industry leaders, and CFDA Education and Professional Development voices. They engage quarterly to support the navigation of current and planned programs opportunities, and identify key needs from the vantage points of various stakeholders. Members are also invited to participate as selection committee members for our numerous programs and engagements.

In March 2016, the Mayor’s Fund and NYC Center for Youth Employment (CYE) launched the Fashion Forward Initiative to provide placement for the Ladders for Leaders internship program, which is run by the New York City Department of Youth and Community Development (DYCD). Through partnership with the CFDA, 76 young adult New Yorkers were placed with 37 CFDA Members brands, where they gained valuable exposure to the fashion industry in areas of design, media, brand, sales, and manufacturing. Company hosts included Alice + Olivia, CFDA, Coach Inc., Diane von Furstenberg, J.Crew, Kate Spade & Co., Melissa Joy Manning, Nicholas K, Rachel Comey, Ralph Lauren, and Tommy Hilfiger.

Exploring Your Career Path in Fashion

On August 2, 2016, the Mayor’s Fund to Advance New York City, the New York City Center for Youth Employment, and the Department of Youth and Community Development hosted the panel discussion “Exploring Your Career Path in Fashion” at Alice + Olivia’s headquarters, moderated by Sara Kodzowski of CFDA. This event gave the audience, which consisted of interns, the opportunity to meet and mingle with executives and staff from leading companies in New York City’s fashion industry.
This year, Kenneth Cole Productions and the CFDA teamed up to create the Kenneth Cole Footwear and Accessory Innovation Award, pledged with a $1 million five-year program commitment. Dedicated to accessories design, the postgraduate opportunity encourages focus on accessories design and interest in community-based social initiatives. The inaugural Innovation Fellows, Blake Felty of Fashion Institute of Technology and Kara Kroeger of Kent State University, received $50,000 stipends and attended the 2016 CFDA Fashion Awards. They began their yearlong placement at Kenneth Cole Productions in September 2016.

Postgraduate programs support the transition of the graduating designer, bridging the gap from education to industry in a global landscape.

**Kenneth Cole Footwear and Accessory Innovation Award**

**SELECTION COMMITTEE**
Sarah Blair
Mickey Boardman
Kenneth Cole
Kara Cooney
Alice Fung
Sara Holzman
Alexi Pleotzer
Jennifer Moore
Pablo Munoz
Sina Fresco
Rachel Richards
Danile Molitor
Marc Schnieder
Michael Simplicio
Greed Tarbell
Nick Wooster
Roberto Zambrano

“Kenneth Cole is proud to be supporting the next generation of designers with an innovative program that celebrates our rich brand heritage and our commitment to innovation and philanthropy. Through this award, we are excited to be able to break down the physical and cultural barriers that stand in the way of designers who are pursuing careers in the fashion industry. We believe in the power of fashion to change the world, and the Kenneth Cole Footwear and Accessory Innovation Award is our way of helping to make that dream a reality.”

—Kenneth Cole

**Eileen Fisher Social Innovator Award**

The CFDA Eileen Fisher Social Innovator Award was created in 2015 in partnership with Eileen Fisher as a postgraduate award of $50,000 per awardee. Full-time residencies provided three students with the opportunity to research materials, processes, and sustainable design systems alongside the experts at Eileen Fisher. Parsons School of Design graduates Carmen Gama, Teslin Doud, and Lucy Jones, known as the Eileen Fisher Social Innovator Trio, completed their one-year design fellowships in fall 2016 and presented their systems-based research and prototypes as part of the Green Eileen initiative in support of Vision 2020 goals. “Our yearlong design residency at Eileen Fisher was so full of incredibly rewarding and educating experiences. We were supported by so many amazing people at Eileen Fisher and at the CFDA—we are forever grateful. The Social Innovator Award was an experience that will be held close to our hearts as the most amazing start to our careers in sustainable fashion.”

—the Trio (Carmen, Lucy, and Teslin)
CFDA+

CFDA+ is a virtual talent lab and mark of distinction, strengthening the transition between education and industry. Because of the challenges graduates often face as they embark on their professional journeys, CFDA+ celebrates the creativity and design diversity of high-caliber, early-phase emerging talent within the specializations of apparel, accessories, jewelry, textiles, and knitwear by providing exposure-based endorsement. The program provides CFDA Members with a streamlined approach to navigating a global talent pool of thousands of graduates a year. These CFDA+ Design Graduates represent future fashion visionaries... innovators... and creators. . .

Meet the CFDA+ 2016 Design Graduates

The CFDA is pleased to introduce the CFDA+ 2016 Design Graduates, the 51 talents who represent the best graduates selected from more than 240 applications from 30 leading fashion schools around the world. Representing fourteen nationalities, the CFDA+ 2016 Design Graduates are creatively diverse, with unique perspectives and specializations in womenswear, menswear, accessories, jewelry, textiles, and knitwear. These graduates are ready to take their first steps into fashion’s global landscape, and designers looking to make new hires can view their portfolios on CFDA.com.

CFDA+ x Eyes on Talents

The CFDA collaborated with Eyes on Talents, for the second consecutive year, to showcase the CFDA+ 2016 Design Graduates. Through the support of Eyes on Talents cofounder Floriane de Saint Pierre, the innovative platform generously created a specific section for CFDA+ 2016 Design Graduates, providing global visibility.

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Meet the CFDA+ 2016 Design Graduates

The CFDA is pleased to introduce the CFDA+ 2016 Design Graduates, the 51 talents who represent the best graduates selected from more than 240 applications from 30 leading fashion schools around the world. Representing fourteen nationalities, the CFDA+ 2016 Design Graduates are creatively diverse, with unique perspectives and specializations in womenswear, menswear, accessories, jewelry, textiles, and knitwear. These graduates are ready to take their first steps into fashion’s global landscape, and designers looking to make new hires can view their portfolios on CFDA.com.

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The CFDA’s Professional Development programming provides Members with relevant, practical information and resources that can be put to use in operating their businesses more effectively, while also helping them to gain valuable insights and develop strategies for growth. Created exclusively for CFDA Members and {FASHION INCUBATOR} designers, Professional Development workshops, seminars, and discussions are curated to be meaningful, and are presented by engaging industry experts, influencers, and thought leaders.
The CFDA (FASHION INCUBATOR), which launched in 2010, is a business-development program designed to support the next generation of fashion designers in New York City. The mission is to help grow and sustain the businesses of the ten participating brands over the course of the two-year program. By offering low-cost studio space, business mentoring, educational seminars, and networking opportunities, the program provides a way for participants to reach their full potential and become an integral part of the New York fashion community.
Fashion Incubator Workshops

3.0 CLASS

A Conversation with John Maeda
3.29 John Maeda closed the program curriculum with a conversation about the business impact of design. Maeda discussed the bridging of business, design, and technology with his work at M.I.T., RISD, and Kleiner Perkins Caufield & Byers in Silicon Valley.

4.0 CLASS

Spring 2016 CFDA x NYU Stern Collaboration In partnership with NYU Stern School of Business and the CFDA (FASHION INCUBATOR), prior to the start of the 2016–2018 program, each brand was paired with a group of MBA candidates to work on a business—challenge project. Projects included marketing strategies, customer analysis, and retail opportunities. Projects were presented at the end of the term to business mentors, faculty, and participating designers.

Foundation Series
To kick off the curriculum for the program, business mentors Christine Park and Shan Reddy hosted a four-part series to discuss the fundamentals of running a small business. Each month they covered a new topic, including sales, cohosted by April Uchitel (of Spring); production, cohosted by Lisa Metcalfe (of Pam & Gela); human resources, cohosted by Kristy Hurt; and finance.

Karen Harvey Storytelling Workshop
8.10–8.11 Karen Harvey hosted a two-day storytelling workshop, in which designers learned how to speak about their brand and business plan, helping them to successfully articulate their vision and strategy in a compelling way.

Karen Robinovitz Social Media/Influencers Workshop
11.09 Business mentor Karen Robinovitz of Digital Brand Architects hosted a workshop to help the designers develop a strategy for how to best use the different social-media platforms, as well as the merits of working with influencers to help build brand exposure.

Todd Waterbury Brand-Identity Workshop
12.12 Todd Waterbury, chief creative officer of Target, hosted a workshop titled “Developing a Brand Identity and Storytelling.” Designers got insight into the creative strategy behind Target’s brilliant ads, events, and branding, and learned how they can hone in on their own brand story.

Other Experiences

Market Day 4.0 Class
2.18+9.15 In February, the CFDA summoned the industry at large to the Fashion Incubator to view the fall/winter 2016 collections from each designer. In September, the CFDA hosted Market Day at the incubator for the 4.0 class, inviting the industry’s leading retailers, editors, stylists, bloggers, and business-support experts to view each designer’s spring/summer 2017 collection during New York Fashion Week.

Dezso by Sara Beltran Pop-up Shop with Target
6.16 Sara Beltran, designer of Dezso by Sara Beltran, got the chance to do a fully sponsored Target pop-up shop. Beltran worked closely with the Target experiential team to design a shop to sell her jewelry, home goods, custom-embroidered Target items, and finds from her travels around the world. Target hosted a VIP cocktail reception and shopping event to celebrate the collaboration, and opened up the store to the public for two days in June.

An Evening with DVF
12.01 The Fashion Incubator designers had the opportunity to visit CFDA Chairwoman Diane von Furstenberg at her studio, and each of them got to speak, with her about their businesses and the challenges they face. The designers had a chance to ask questions, and listen to Furstenberg speak about how she got started in the industry, how she created an iconic brand, and the importance for designers to stay true to their vision.

Saks Executive Store Tour
12.16 Roopal Patel and Eric Jennings invited the 4.0 Fashion Incubator designers to visit Saks Fifth Avenue for a store tour. Saks’s staff welcomed the designers with a light breakfast, followed by a tour of the various departments. Designers heard about what the Saks customer is looking for and got a sneak peek of Saks Fifth Avenue’s store renovations and expansions.
Fashion Incubator

W Hotels Activations: Inspiration Trips and More

3.0 London Showcase
4.20–4.27 As a graduation gift to the 3.0 designers, W Hotel Leicester Square hosted them for a weeklong celebration and introduction to the London retail landscape. The week kicked off with the designers holding media and retail appointments in suites that were transformed into mini showrooms for each brand. The main event began with an intimate conversation with Diane von Furstenberg and Mary Katrantzou for the “She Said What” conversation series, followed by a showcase featuring the fall/winter 2016 looks from each brand. The week concluded with a trip to W Hotels’ new flagship, W London-Soho, to meet with local retailers, influencers, and members of the media. Each designer created his or her own shop-in-shop, where guests had the opportunity to purchase current-season-collection pieces.

4.0 W Hotels Kick-off Immersion Trip, Punta Mita, Mexico
6.20–6.22 As part of the CFDA (FASHION INCUBATOR)’s partnership with W Hotels, the 4.0 designers were welcomed to the program with a trip to W Hotels’ newly opened W Punta de Mita resort, in Mexico. Over the course of a two sun-filled days, designers took surf lessons, relaxed at the spa, and spent time learning more about the personalized activations that will be tailored to each brand’s specific business needs and interests over the course of the two-year program.

DUDEOFF, Taipei
Designer Daniel DuGoff of DUDEOFF visited Taipei, where he worked his way through the city in search of inspiration for his spring/summer 2018 collection. DuGoff had the opportunity to fully immerse himself in Taiwanese culture by learning the tradition of the tea ceremony, soaking in natural hot springs, and eating local delicacies. He was most inspired by the lines of Taipei’s cityscape, and by its tilework covered in tropical foliage.

K/LLER Collection x W Style Lab Retail Pop-up
W New York—Times Square and W Style Lab hosted (FASHION INCUBATOR) designer K/LLER Collection for a holiday pop-up shop. The retail pop-up offered K/LLER Collection’s designs for three weeks during the holiday season.

4.0 Dallas Showcase
11.16 CFDA (FASHION INCUBATOR) designers Aurora James of Brother Vellies, Charles Vundaf, Jason and Julie Alkire of Haus Alkire, Ji O, and Thaddeus O’Neil visited Dallas for the W Hotel showcase in November. During an evening cocktail reception and runway presentation featuring models in the designers’ spring/summer 2017 collections, they had the opportunity to meet with local retailers, influencers, and members of the media. Each designer created his or her own shop-in-shop, where guests had the opportunity to purchase current-season-collection pieces.

4.0 Dallas Showcase
11.20 The Trade Commission of Peru in New York invited representatives from four Peruvian factories, Art Atlas, Credinex, Blum Texell, and Texpima, to introduce themselves to CFDA members and share information about their production capabilities, opportunities to utilize Peruvian pima cotton and alpaca, and social, ethical, and environmental-sustainability practices.

Business Development

Pivotal to the CFDA’s commitment to supporting and sustaining the success of American designers in a global economic landscape are its visionary business-development initiatives. Each program is a robust ecosystem enriched by unparalleled engagement and support opportunities. Leading industry experts provide exponential mentorship, advisement, and resources to selected participants.

CFDA Conversations
CFDA Conversations offers a forum for Members to engage with and learn from experts via all avenues of the industry. CFDA Conversations topics range across a wide spectrum of specializations, including branding and marketing, consumer experiences, digital strategies, global sourcing, organizational culture, best practices, talent acquisition, and more. Visit CFDA.com for CFDA Conversation recaps and additional details.

K/LLER Collection’s designs for three weeks during the holiday season.

The Red Carpet and Your Brand by Brandon Maxwell and Micaela Erlanger
12.2 Celebrity stylist Micaela Erlanger and CFDA Award winner and Member Brandon Maxwell spoke to guests about navigating the world of celebrity dressing, including discussions on working with a stylist and partnering with celebrities who support your brand vision, best practices for awards season, creating exclusive products, and how designers on a limited budget can get their product on the red carpet.
In October 2015, building on the success of the CFDA/Lexus Eco-Fashion Challenge (2010–2014), the Council of Fashion Designers of America and Lexus announced the new CFDA + Lexus Fashion* Initiative.

The seventeen-month virtual residency program challenges ten selected brands to examine environmental, social, and financial design and business challenges to problem solve through new materials, processes, and systems. The primary goal of the initiative is to create maximum positive impact through incremental change.

Through the support of volunteer expert mentors, each participant is encouraged to examine all aspects of his or her business model and define actionable strategies for change, such as responsible sourcing methods, ethical manufacturing, supply-chain transparency, material innovation, scalable business strategies, and consumer literacy.

The initiative also aims to instill the professional cohort with a heightened sense of community, empowerment, and purpose by enacting the program’s principles to change design through inspiration, innovation, and imagination.

Award
In April 2017, each brand will present a strategic blueprint that pitches its vision for an impactful future. The top three brands to most significantly evolve their companies’ ethos to a higher standard of sustainability and social responsibility will receive one Lexus Grand Prize of $150,000 and two Lexus Prizes of $50,000.
CFDA + Lexus Fashion* Initiative Program Engagements

JANUARY
Storytelling Workshop
Grace Chia, formerly of Diane von Furstenberg, fashion consultant Julie Gilhart, Michelle Lee of Woodmark, Marybeth Schuur of H&M, and Marc Karimzadeh of CFDA led a roundtable workshop for C/LFI designers.
Topics included the importance of a clear narrative, and supply-chain transparency. Examples were shared of successful brand stories that engage consumers through education to increase eco-social awareness.

MARCH
C.L.A.S.S. Smart Materials Workshop
The Smart Materials workshop, led by Giacy Bettini with James Mendolia, centered upon the C.L.A.S.S (Creativity Lifestyle and Sustainable Synergy) approach to contemporary smart-product creation, development, and communication. Examples of material innovation and luxury-quality made-in-Italy textiles from conscious multi-highlighted artisanal-heritage craft techniques.

APRIL
Sustainability Bootcamp
Jason Kilbey (Sustainable Apparel Coalition), Dr. Linda Greer (NRDC, Clean by Design), Julie Gilhart, and Scott Hahn (Loomstate) hosted an intensive workshop followed by one-on-one mentor sessions with C/LFI designers focused on best practices, materials, and supply-chain management. Designers were informed of environmental imperatives, and introduced to tools to advocate for better supply-chain transparency. The N.A.C introduced designers to the Higg Index and tactical assessment strategies. These valuable resources and focused mentor sessions supported the prioritization of goals, evaluation, and metrics for each participating designer.

JUNE
Svils and Tome participated in the global ISKO Denim Challenge, using recycled and upcycled materials to create custom pieces that were exhibited at the Copenhagen Fashion Summit. Tome received global recognition for its innovative use of materials and techniques. Steven Kolb, President and CEO of the CFDA, participated in the summit’s closing panel discussion, which engaged global fashion leaders in conversation about the future of fashion and sustainability, with Marco Lucietti of Sankt DSM, Linda Greer of NRDC, Carlo Capusa of Camera Nazionale della Moda Italiana, and Caroline Rush of the British Fashion Council, moderated by Nadir Mozayequaizad of Macro Advisory Partners.

JULY-AUGUST
Studio Visits: Linhardt Designs (B Corp Certified) and Carrera Casting
Sara Beltran of Dezso, Wing Yiu Yau of Wyake, Katte dekazman and Michael Miller of K/ller Collection, and Nicholas Hune of Nicholas K joined a jewelry-focused tour of the group.
Designers presented compact milestone ideas {B Corp Certified} for after the program. Select advisory-board members joined invited guest visionaries, leaders, and change-makers for open dialogue and idea-exchange with designers. Focus on identifying current roadblocks and barriers to change were encouraged—with intention to activate new ideas, strengthen open innovation mindsets, and empower designers with the tools to advocate for a better supply-chain transparency. The NAC introduced designers to the Higg Index and tactical assessment strategies. These valuable resources and focused mentor sessions supported the prioritization of goals, evaluation, and metrics for each participating designer.

MAY
Macro Mentor Sessions with Julie Gilhart
Consultant Julie Gilhart supported C/LFI design journeys through individual sessions. Each session was tailored to tackle areas of challenge that held potential to be reframed as opportunities for innovation in the program. Discussions prioritized key areas of focus while also identifying overarching roadblocks present in the industry, including metrics, consumer demand, and access to shared networks of resources.

AUGUST
Open Idea Exchange
Inspire, innovate, imagine. Engage, connect, catalyze, activate, and change. "The CFDA + Lexus Fashion* Initiative Open Idea Exchange was a one-day iterative colloquium marking the program’s midpoint and seventeen-month journey. Participating C/LFI designers presented compact milestone “shareback” presentations articulating investigative highlights and key insights, alongside end-of-program goals and early idea-blueprints for after the program. Select advisory-board members joined invited guest visionaries, leaders, and change-makers for open dialogue and idea-exchange with designers. Focus on identifying current roadblocks and barriers to change were encouraged—with intention to activate new ideas, strengthen open innovation mindsets, and empower designers with the tools to advocate for a better supply-chain transparency. The NAC introduced designers to the Higg Index and tactical assessment strategies. These valuable resources and focused mentor sessions supported the prioritization of goals, evaluation, and metrics for each participating designer.

All photos by Linda Greer.
In October, C/LF*I designers were challenged to pitch presentations articulating a key idea and the tangible resources required to place design into action, as first, incremental steps toward end-program strategic blueprints. The goal of the Micro Award Challenge was to facilitate action and initiate refined thinking about imperatives in preparation for the program’s conclusion in April 2017. Designers proposed ideas relating to circular design, education, social innovation, and environmental-impact assessments. Prabal Gurung of Prabal Gurung, Wing Yin Yau of Wwake, and Erin Isakov of Erin Snow received Micro Awards of $10,000 each, and an additional $20,000 was awarded to the other seven designers.

In October, Kystle Moody of Fibershed, a San Francisco–based nonprofit focused on connecting end users to American farming industries through public education, hosted a workshop for C/LF*I designers. Topics included regenerative-textile systems, carbon farming, soil-to-soil farming, scalable natural-dye processes, and new business models for change, including the North Face’s Backyard Project. Fibershed’s intent is to connect farmers and ranchers, independent producers, manufacturers, designers, and end-users through programs such as Climate Beneficial Wool and Regenerative Farming.

AUGUST Tiffany Workshop
Adviser and mentor Burak Cakmak joined Tiffany & Co’s then-design director Francesca Amfitheatrof and Anisa Kamadoli Costa, chief sustainability officer, for an intimate roundtable with C/LF*I designers. Topics included Tiffany’s unique sustainable-design ethos, and its longtime stewarding of a culture of corporate social responsibility. Tiffany’s approach to storytelling, including its unique Snapchat strategy of engaging consumers with transparent manufacturing practices, was also a highlight.

OCTOBER CFDA+Lexus Fashion* Initiative Micro Award Challenge
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The Council of Fashion Designers of America continued to demonstrate its impact within the industry through the expansion of three key initiatives: New York Fashion Week, the Fashion Calendar, and the Fashion Manufacturing Initiative (FMI). Each initiative significantly contributed to the structure and growth of the fashion sector in New York and beyond.
NYFW: Men's Partners
The 2016 NYFW: Men’s seasons were made possible by the support of our presenting partners Amazon Fashion and East Dane, as well as Cadillac, Audi, Dockers, New Era, Shinola, Samsung 837, Levoct, Regency, Launchmetrics, Skylight Group, WW/FR, The New York Times, and Tumblr. Their engagement ranged from a pop-up Shinola radio station with customized content to an Amazon/East Dane VIP lounge. Designers showing at the official venues get a deeply subsidized venue rate that’s made possible by our partners.

NYFW: Men’s Ambassadors
In addition to our business partnerships throughout the week, CFDA also works with key influencers, known as our NYFW: Men’s Ambassadors, from many industries, including professional sports, music, film, fashion modeling, and social media, to show support throughout the week at NYFW: Men’s events and shows. NYFW: Men’s Ambassadors foster connections with designers through show attendance and collaborations, participate in editorial and social-media coverage, and attend activations and events throughout the week.

Season two of the men’s shows featured five NYFW: Men’s Ambassadors: NFL athletes Victor Cruz and Eric Decker, fashion model Johannes Huebl, MLB athlete Matt Harvey, and fitness trainer–choreographer Shaun T. For the July 2016 season, CFDA partnered with five influencers for the week: model–editor and philanthropist Derek Blasberg, fashion model Shaun White, and actor Kellan Lutz.
Fashion Manufacturing Initiative

Grant Program

The FMI Grant Program is a matching-endowment fund that was established to provide fashion-production facilities with the capital to grow and elevate their businesses. The program aims to promote innovation and advancement in New York City facilities, in an effort to drive local, sustainable, and successful garment production and propel American fashion forward. Funds from the grant program help local garment manufacturers widen or refine the services they provide to the design community. Investments cover the acquisition of innovative equipment, advanced technology, workforce training, professional development, and capital improvements, all factors that benefit the sustainability of American fashion.

This year, as part of the fourth round of the FMI Grant Program, seven facilities were awarded FMI financial grants, totaling nearly $750,000. Since its inception, the FMI Grant Program has awarded 22 New York City facilities with grants, for a total of $2.3 million in investment from the CFDA, NYCEDC, and FMI partners.

Designing the Future of Manufacturing

CFDA partnered with the Harvard Graduate School of Design on the school’s Elements of Urban Design core studio. This studio introduces critical concepts, strategies, and technical skills associated with current thinking on urbanism, which help define the designer’s role in analyzing and shaping complex metropolitan systems. Students were asked to examine the possibility of making the fashion-manufacturing ecosystem in New York more citywide. Using this theoretical exercise, the students imagined and explored the possibilities that light manufacturing could bring to the city, specifically in the neighborhood of Sunset Park, in Brooklyn.

Throughout the semester, the students visited Sunset Park and garment manufacturers throughout New York, including prior FMI grant recipients. The students also benefited from the mentorship of Andrew Rosen and Steven Kolb. Key faculty members included menswear designer Carlos Garmatece, and the New York-based architect and urbanist Felipe Correa. In December 2016, Steven Kolb traveled to Cambridge, Massachusetts, to view the final presentations. Three groups of students were invited to present their findings at the annual Fashion Education Summit in March 2017.

By the Numbers

- 86% of previous grant recipients were able to take on new clients as a direct result of FMI grant funding.
- 80% of grant recipients developed new revenue streams as a result of grant funding.
- 50% of grant recipients increased their annual number of product or sample units as a result of grant funding.
- 51 employees were new hires as a direct result of the FMI investment.
- 80% of grant recipients provided specific training and skills building activities to their employees.
- 57% of grant recipients were able to hire new employees as a result of grant funding.
- 11 machines that were purchased due to the investment were brand new services to their clients that they could not do before the investment.
- 2 machines that were purchased due to the investment were brand new services to their clients that they could not do before the investment.
- 71% of grant recipients indicated that their revenue streams increased as a result of grant funding.
- 50% of grant recipients were able to hire new employees as a result of grant funding.
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New York City Production Directory

Since 2014, CFDA.com has housed a comprehensive directory of New York City fashion-production facilities. This resource allows designers and production contacts to search for facilities in New York’s five boroughs by using customizable sorting capabilities. Designers have the ability to search by seven goods vs. jewelry facilities, as well as to sort by specific services offered, design categories, price points, production minimums, and more. The Production Directory is continually updated, and currently features 24 New York City production facilities. The CFDA is expanding the directory to include Los Angeles facilities in June 2017.

Alphabetized by Marc Shaker
The Council of Fashion Designers of America (CFDA) Foundation is a separate not-for-profit organization that was created to raise funds for charity and industry activities. Specifically, the CFDA Foundation fund-raises annually for Fashion Targets Breast Cancer, which supports breast cancer patient care, HIV/AIDS, and disaster relief. Through innovative partnerships with brands, retailers, and CFDA designers, the CFDA Foundation is able to leverage fashion and effectively generate awareness and money for these charitable causes.
Fashion Targets Breast Cancer (FTBC), a charitable initiative of the CFDA Foundation, marshals the goodwill and services of every element of the fashion industry (including fashion designers in the U.S. and around the world, leading retailers, the world’s most famous models and celebrities, and fashion photographers, as well as media, advertising, and PR firms, among others) to raise public awareness and funds for the breast cancer cause here and abroad. Ralph Lauren started the initiative in 1994, and to date it has raised $55 million globally.

With the proceeds from Fashion Targets Breast Cancer campaigns worldwide, the CFDA Foundation provides meaningful help to all women concerned about or diagnosed with breast cancer by providing access to reliable health information and quality health care, and by supporting the distribution of innovative information, education, and outreach that impacts the broadest number of women possible.

Fashion Targets Breast Cancer Thanks Its Supporters

The overall success of Fashion Targets Breast Cancer is due in large part to the following brands that participated in fund-raising in 2016. Because of these brands, the CFDA is able to commit to continuing to serve those impacted by breast cancer.

CURRENT GRANTS MANHATTAN MEDICAL CENTER RALPH LAUREN FOUNDATION AND PREVENTION SHARE SOLE SELF-HELP WOMEN WITH BREAST OR OVARIAN CANCER SO FEMINISM IN FASHION NAVIGATION AND WELLNESS CENTER OLIVE VIEW HOSPITAL CELEBRATE LIFE CANCER MINISTRY

FTBC SUPPORTERS FASHION TARGETS BREAST CANCER CAMPAIGN FASHION AND FUNDRAISING PARTNERS AUSTRALIA BRAZIL CYPRUS GREECE MEXICO UNITED KINGDOM

Fashion Targets Breast Cancer By the Numbers

22 Years

$55 Million Dollars Raised

3 Current Grants

Currently providing navigation, educational, and support services to 3,000 Women

6 International Countries

FTBC and Fabletics Team Up

For its twenty-second year, FTBC was proud to partner with Fabletics and its cofounder, the iconic actress Kate Hudson, who served as ambassador for the program in 2016 and will continue to do so in 2017. As part of the partnership, Fabletics launched an FTBC-branded outfit on September 28, National Women’s Health & Fitness Day, which led into October’s Breast Cancer Awareness Month. The three piece look featured a tank, sports bra, and capri, with proceeds benefiting FTBC. Fabletics also hosted an FTBC event at all its locations that day with a percentage of sales donated to FTBC. Kate Hudson has a passion for motivating and supporting women to lead healthy and active lives, and being the face of FTBC allows her to further her passion.

“I feel so honored to be an ambassador for Fashion Targets Breast Cancer. As a longtime supporter of the cause, I believe being given the opportunity to lend your voice and creativity to empower, support, and spread awareness is a beautiful thing,” she said. For more about why the cause is important to Kate, read the below interview, which was featured on CFDA.com.

Why is Fashion Targets Breast Cancer so important to you? 

Unfortunately, I’ve seen breast cancer affect so many of the people that I love so much—my best friend, my assistant, my grandmother—and to see how strong they had to be made me realize how strong we all need to be when it comes to this disease. I also think, just as a woman, it’s so important to stay informed and really take a stand for the causes you believe in.

How does FTBC fit into the Fabletics ethos?

Fabletics is all about empowering women, encouraging them to be their best selves and live their best lives. We really believe in the beauty of feeling healthy and happy, so FTBC fits perfectly with that message.

What do you find exciting about the intersection of philanthropy and fashion, specifically Fabletics and philanthropy?

I think any time you have the opportunity to use your creativity to send a positive message, it’s a beautiful thing. When you have the gift of being able to reach so many people through fashion, it’s exciting to see.

What do you especially love about the Fabletics/FTBC outfit and its design?

I love that it’s feminine but still feels so strong, like we’re making pink an empowering, really bold color.

Is there anyone specific in your life that you would like to see wearing the outfit, and why them? My mom. Firstly, because she’d look amazing in it! But mainly because she feels just as strongly about the cause as I do. A few years ago, we both dyed our hair pink to support breast cancer awareness, so I knew she’d do anything to support the cause.

—KRYSTIE KELLER

—ANTHONY THOMAS MELILLO WAX SUPPORTED 2016’S FTBC CAMPAIGN
CFDA Foundation

Alice + Olivia Gives Back to the CFDA Foundation

Art and fashion enthusiasts take note: Alice + Olivia’s Basquiat arrived. The much-anticipated capsule collection, in partnership with the CFDA, launched in October, and fans of both Stacey Bendet’s wares and Jean-Michel Basquiat’s work (they tend to run in the same circles, don’t they?) got a dose of her signature sense of whimsy with his well-known Neo-Expressionist imagery. “I wanted to create something that is Jean-Michel alive today, he’d want to see on his girlfriend,” Bendet explained. “I’m not just taking a painting of his and putting it on a T-shirt. I really wanted to take his artwork and give it a new, wearable life.” This was Bendet’s second collaboration in what will be a three-year partnership with the CFDA. Her first capsule in 2018 celebrated artist Domingo Zapata.

Raising Funds for HIV/AIDS

The CFDA Foundation continues to support raising funds for HIV/AIDS. CFDA started fund-raising for HIV/AIDS with the advent of Seventh on Sale, which was founded in 1999 in tandem with Vogue magazine. In its first three incarnations (1990 in New York, 1992 in San Francisco, and 1995 in New York) the initiative raised more than $81 million, which was distributed by the New York City AIDS Fund to benefit HIV/AIDS organizations. The 2005 relaunch of Seventh on Sale, available for the first time online through eBay, brought in an additional $17 million for the cause, which was distributed through opportunity grants and requests for proposal via the New York Community Trust. Beneficiaries over the years have included dozens of worthy organizations, like AIDS Community Research Initiative of America (ACRIA), Alpha Workshops, amfAR, Gay Men’s Health Crisis, God’s Love We Deliver, GreenhoPe Services for WoMen, HarleM United Community Healthcare Network, and Community Healthcare Network grantees for HIV/AIDS funding: Alpha Workshops of America (ACRIA), Alpha Workshops, and the Latino Commission on AIDS, among many others.

The CFDA is proud to introduce two new grantees for HIV/AIDS funding: Alpha Workshops and Community Healthcare Network

Community Healthcare Network

With a grant from the CFDA, Community Healthcare Network provides support for male-to-female transgender individuals at risk for HIV/AIDS. The funding also goes toward events for the transgender community such as Transgender Pride Day and Transgender Remembrance Day. These events include on-site HIV, hepatitis, and STI testing, and link people to necessary services, as well as broader health and behavioral health-care services.

The Alpha Workshops

Kenneth Wampler spent a decade working within the HIV/AIDS community before establishing the Alpha Workshops in 1995. The non profit provides training in the decorative arts for adults living with the disease and employment for its graduates. The initiative was created to “give men and women a place where they could forget the disease, their pain, and their troubles.” Wampler said “Art has a way of letting people do this.” Kenneth also added that “Our structured programming is dedicated to the needs of the community, offering a new chance at a career to this vulnerable population. Most of our students (about 85 percent) come to us with three or more barriers to employment, including living under the poverty line, the long-term depression often associated with chronic illness, inescapable housing, and numerous other health issues. Alpha is a safe space, where they reconnect with the community, and are supported as they begin their journey back to a meaningful and fulfilling life.”

The CFDA Foundation and Equinox Coalition for Health as Beauty

Beauty is health and health is beauty. This idea is at the core of the CFDA Health Initiative, which was launched in 2007. The CFDA has partnered with luxury lifestyle brand Equinox to launch the CFDA Foundation and Equinox Coalition for Health as Beauty program. Sharing the goal of encouraging and promoting health and wellness in the fashion industry, CFDA and Equinox will raise awareness and resources for models and the fashion industry as a whole in a multitude of ways. “Equinox is a leader in health and wellness messages to models, and with our new partnership, we will be able to continue to build on the important CFDA Health Initiative and promote health and wellbeing in the fashion industry,” said Steven Kolb, President and CEO of the CFDA. Equinox will also host fund-raiser classes with proceeds benefitting the CFDA Foundation Inc. Additionally, Equinox experts will also participate in Model Health Initiative Panels to educate and foster ways to a balanced approach of Movement, Nutrition, and Rehabilitation. “We can’t imagine a more natural partner than the CFDA, an organization equally committed to pushing its own boundaries and elevating the global conversation,” said Carlos Becil, executive vice president and chief marketing officer for Equinox. “Together, we’ll forge a new path for the fashion community to communicate important, actionable health and wellness messages to models, designers, and the industry at large.”

Raising Funds for Disaster Relief

As natural disasters began to occur more frequently, the CFDA took initiative in galvanizing the industry post-disaster. Now, the CFDA is taking a more proactive role in fund-raising year-round.
The CFDA/Vogue Fashion Fund was established in 2003 to help emerging American design talent find continued success in the business of fashion. With the money raised and growing industry support, the CFDA/Vogue Fashion Fund has contributed significant financial rewards and provided business mentoring to the winning designers. Recipients are selected by a committee of industry experts based on exceptional talent they have already demonstrated in fashion design and their capacity for future distinction in the industry.
Meet the 2016 CFDA/Vogue Fashion Fund Finalists

6.29 Proenza Schouler’s Jack McCollough and Lazaro Hernandez, winners of the first CFDA/Vogue Fashion Fund in 2004, opened the doors of their Greene Street boutique for the 2016 CVFF finalists announcement. They were joined by many Fashion Fund alums, including Marc Alary, Brett Heyman, Aurora James, Becca McCharen, Jonathan Simkhai, Tanya Taylor, and Rio Uribe.

The 2016 Finalists

ADAM SELMAN
AREA
BECKETT FOGG AND PIOTREK PANSZCZYK
BROCK COLLECTION
LAURA VASSAR BROCK AND KRISTOPHER BROCK
CHLOE GOSSELIN
JI OH
kreWe du oPtic
MORGAN LANE
NEWBARK
NORDSTROM
RAG & BONE
RENT THE RUNWAY
Tiffany & Co.
TUMI

In 2016, the CVFF program was generously underwritten by Amazon Fashion, Coach Foundation, Intel, Miniphoni, Theory, and Tiffany & Co.

CFDA/Vogue Fashion Fund

The Intel Design Challenge

The Intel Design Challenge, which was underwritten by Intel, provided a new take on tech style. The ten finalists were tasked to integrate Intel’s Curie technology—a powerful module about the size of a pea—into wearable fashion. Guests such as Thom Browne, Kenneth Cole, Carolina Herrera, Taylor Hill, Reed Krakoff, Jenna Lyons, and Hari Nef concurred that the resulting garments, unveiled at Augustine restaurant, were at once imaginative, thought-provoking, and highly impressive.

CFDA/Vogue Fashion Fund

Tiffany & Co.’s CVFF Capsule Channels Gertrude Vanderbilt Whitney

In partnership with the CFDA/Vogue Fashion Fund, Tiffany & Co. asked past finalists to design a collection inspired by Gertrude Vanderbilt Whitney, founder of the Whitney Museum. Eddie Borgo’s entry best evoked Vanderbilt Whitney’s style and spirit, and so he won the opportunity to work with then-Tiffany & Co.’s design director Francesca Amfitheatrof on a seven-piece capsule collection of 18 karat gold designs. The collection was celebrated with a cocktail event at Tiffany’s famed Fifth Avenue flagship on December 5.
The CFDA/Vogue Fashion Fund

The CFDA/Vogue Fashion Fund fashion show and tea party at the Chateau Marmont was the final stage for the finalists before the winners were crowned. This year, Emma Stone hosted the event with Kate Spade New York’s Deborah Lloyd (Kate Spade New York was the underwriting partner of the show) and Vogue’s fashion news director, Mark Holgate, and West Coast director, Lisa Love.

The show kicked off with a marching band playing “When the Saints Go Marching In.” Then came Hiplet dancers fusing classical pointe technique with hip-hop and urban dance styles, graffiti artists, hula-hooping courtesy of Karis Wilde, the androgynous performer who works in burlesque and cabaret, and even a baby goat. Newbark designer Maryam Malakpour’s daughter, Sophie, and Charlie Brock, the son of Brock Collection’s Kristopher and Laura Vassar Brock, modeled for the occasion.

The guests—among them Katy Perry, Rosie Huntington-Whiteley, Demi Moore, Nicole Richie, Ciara, Camilla Belle, Amber Valletta, Maria Sharapova, and Kristen Stewart—enjoyed the high-energy presentation. After the show, the guests filed into the tearoom, which was beautifully decorated with Kate Spade New York home and tabletop designs.

The Fashion Fund Series Goes Digital

11.11 The Fashion Fund digital docuseries, which CFDA, Vogue, and Condé Nast Entertainment launched with six episodes, focused on the finalists’ journey. It followed the finalists for each step of the process, through to the gala dinner and winner announcement. Condé Nast Entertainment produced the series in association with Mustache. Nicholas James, John Linnette, Christiane Mack, Dawn Ostroff, and Charles Runnette were the executive producers.
The thirteenth-annual CFDA/Vogue Fashion Fund Awards Gala came to a festive conclusion at Spring Studios in New York when Brock Collection’s Kristopher Brock and Laura Vassar Brock were crowned winners of the top award, and Stirling Barrett of Krewe du Optic and Adam Selman were named runners-up. As part of their prize, the Brocks took home $400,000, while Barrett and Selman each received $150,000, in addition to a year of mentoring for each.

Guests at the dinner, which was generously supported by L’Oréal Luxe, included Zac Posen, Alexander Wang, Vera Wang, Solange Knowles, Olivia Munn, Zendaya, Kelly Rowland, Hailey Baldwin, Dan Yi-Chou, Maxwell Osborne, and David Copperfield. Michael Kors was the night’s keynote speaker. “If you think that this is a job, you’re in the wrong industry,” Kors said, giving advice to emerging talent. “It’s not a job, it’s a life.”

For the tenth and eleventh times, the CFDA/Vogue Fashion Fund held its Americans in Paris showcase in the French capital, with TUMI serving as the generous lead underwriter. In March, the showcase, at Espace Commines, kicked off with a cocktail party at Angelina, where hosts Kendall Jenner, Joseph Altuzarra, and Vogue’s Selby Drummond were joined by Karlie Kloss, Gigi Hadid, Devon Windsor, Atlanta de Cadenet, and Vanessa Traina, among others. The October edition, at Pavillon Ruhl, launched with a fête at the Ritz. Hadid, Kloss, Ebonee Davis, and designers Erdem Moralioglu and Olivier Rousteing turned out to toast the eight American brands alongside hosts Drummond, Taylor Hill, and then-TUMI creative director Michael Petry.

3.5–3.7, 10.1–10.3

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The annual event, known as the Oscars of fashion, recognizes the outstanding contributions made to American fashion by individuals from all areas of the industry and related arts, with awards given for design excellence in womenswear, menswear, and accessories, as well as extraordinary accomplishments in journalism, creative vision, and lifetime achievement. The CFDA Fashion Awards Guild, an invitation only network composed of top fashion retailers, journalists, stylists, influencers, and the 500+ Member designers of the CFDA, submit nominations for each award category. The CFDA Board of Directors ratifies the nominees, as well as recipients of the honorary awards.
A torrential downpour didn’t dampen the party spirit at the announcement for the nominees and honorees for the 2016 CFDA Fashion Awards at the New Museum in New York. CFDA Chairwoman Diane von Furstenberg and Nadja Swarovski, member of the executive board of Swarovski Crystal Business, unveiled the names of those designers and fashion influencers up for a CFDA Award, which CFDA President and CEO Steven Kolb referred to as “one of the most coveted honors in the fashion industry.”

Mary McFadden, Rebecca Minkoff, Lisa Salzer, Sol Cesarani, Rosie Assoulin, Tanya Taylor, Brett Heyman, Christian Roth, and Selima Salaun were among the designers who came to the New Museum to enjoy the city’s skyline views and personally congratulate the nominees and honorees on hand, which included Norma Kamali, Joseph Altuzarra, and Todd Snyder. May Kwok served as DJ for the occasion.

Welcome to the family! Inspired by Chairwoman Diane von Furstenberg, who often refers to the fashion world as one big family, all the nominees and honorees were photographed by Lachlan Bailey, under the creative direction of Trey Laird at Laird + Partners, with that theme in mind. Imagine a big, rambling house with different fashion characters styled by Jay Massacret in every room. For example, Thom Browne was photographed in the kitchen making pancakes, Irene Neuwirth in the tub with Amber Valetta, the Rag & Bone gang pulling the car out of the garage, and the guys from Public School playing beer pong in the game room. A true House of Style!

The historic lobby of 100 Barclay, in Lower Manhattan, is usually admired for its Art Deco grandeur, but when Swarovski and the CFDA celebrated the Swarovski nominees with a fashion-carnival theme, crystals were the rage. Features included a giant pinwheel made from custom crystal pennants created by each nominee, crystal turbans, two tarot-card readers amid exquisite Swarovski pieces from Bergdorf Goodman’s holiday windows, and carnival attendants in Atelier Swarovski jewelry and Gigi Burris headpieces. Revelers included Jennifer Fisher, Chris Gelinas, David Hart, Yigal Azrouël, Eva Zuckerman, Tanya Taylor, Ruthie Davis, and Marc Alary, as well as Swarovski nominees Brandon Maxwell, Laura Kim and Fernando Garcia, Rio Uribe, Alex Matthew, and Samantha Orley; Aurora James; Gigi Burris; and Paul Andrew. Earlier in the day, the eight nominees had gathered at Parsons School of Design, where Swarovski hosted a discussion with the emerging designer brands moderated by The Business of Fashion’s Lauren Sherman.
Not only is the CFDA Fashion Awards in collaboration with Swarovski the most important event of its kind in American fashion, it is also one of the few times a year that so many different fashion players come together in one place at the same time. “This is my sixth or seventh CFDA,” said Alice + Olivia designer Stacey Bendet as guests arrived at Hammerstein Ballroom, on West 34th Street in Manhattan. “Lincoln Center, here, wherever—it’s always a great night.”

Joel McHale was on hand to host the ceremony, and the comedian didn’t pull any punches when it came to poking fun at the fashion industry. A heartfelt moment of the night came when Tilda Swinton read a letter to the late David Bowie, who was honored with the Board of Directors Special Tribute. Iman had asked Swinton to accept the award on what would have been Iman’s twenty-fourth wedding anniversary with the legend.

The evening’s greatest surprise was Beyoncé. Guests had no idea that the superstar was in the house until CFDA Chairwoman Diane von Furstenberg presented her with the Fashion Icon award. “When we were starting out in Destiny’s Child, high-end labels didn’t want to dress four black country girls,” Beyoncé told the audience. “We couldn’t afford designer dresses. My mom was rejected from every showroom in New York. But like my grandmother, she used her talent and creativity to give her children their dreams.”

Jennifer Hudson concluded the evening with a medley of Prince songs. Complete Awards coverage, including red-carpet and ceremony videos, appeared on CFDA.com.
Winners Are Announced
The CFDA’s Strategic Partnerships Group (SPG) creates exclusive global business opportunities for CFDA Members. Businesses can become part of SPG either as a Corporate Affiliate or by offering exclusive Member benefits. Corporate Affiliates are businesses who join the CFDA and gain access to the Membership by creating meaningful business-driven benefits for CFDA Members. SPG examines where there are gaps between businesses and CFDA Members, and seeks to fill those gaps through the creation of innovative and resourceful collaborations and partnerships.
**Partnerships**

**Macy’s Fashion Pass and Fashion’s Front Row**

The CFDA built upon the success of the 2015 partnership with Macy’s and joined forces with the legacy retailer to support the CFDA Foundation in 2016, greatly furthering the reach and impact the CFDA can make through the charitable arm of the organization. Macy’s Fashion Pass, launched in July, included a nationwide promotional sale at Macy’s stores with a percentage of the sales benefiting the Foundation, as well as the Elizabeth Taylor AIDS Foundation.

Outsode of the Macy’s Fashion Pass activation, the annual fashion spectacle, Macy’s Presents Fashion’s Front Row at Madison Square Garden, benefitted the CFDA Foundation and the Ronald McDonald House New York, with a portion of the proceeds from the public ticket sales. The extravaganza began with a heartfelt thank-you from CFDA Chairwoman Diane von Furstenberg, and included live runway moments from Calvin Klein, Rachel Roy, Tommy Hilfiger, and Betsey Johnson, as well as performances from Ariana Grande and Flo Rida. Attendees included Tracy Reese, Georgina Chapman, Carolina Herrera, Prabal Gurung, Maxwell Osborne, Dao-Yi Chow, Christian Siriano, Pamella Roland, and Jana Matheson.

**NaeeM Khan’s Singapore Diary**

As a part of CFDA’s ongoing partnership with Singapore Fashion Week, CFDA Member NaeeM Khan headlined the metropolis’s fashion spectacle in October, following in the footsteps of fellow CFDA Members Diane von Furstenberg, Thakoon Panichgul, and Prabal Gurung. Khan’s show, at the National Gallery Singapore, featured both his spring/summer 2017 and fall/winter 2017 bridal collections. He joined local brands as well as other notable international designers, such as China’s Guo Pei and London-based designer Han Chong of Self Portrait.

**Sachin & Babi’s Fifty Shades of Goa**

Building off the longstanding partnership between the CFDA and W Hotels Worldwide, teamed up with CFDA Members Sachin and Babi Ahluwalia of Sachin & Babi to mark the opening of W Goa, the hotel group’s fifth global property and its first in India, with a capsule collection by the designer duo. Sachin and Babi Ahluwalia, who both hail from India, were tasked by the CFDA and W Hotels to create a colorful collection that included dresses, tunics, and accessories. To launch the collection, Sachin and Babi traveled to Mumbai, a commuter market to Goa, to release their designs among Bollywood actresses and influencers. The seven-piece collection was available on whotelsthestore.com.

**Timo Weiland and Greg Lauren for Banana Republic Capsule Collections**

Banana Republic and CFDA joined forces in 2016 to identify two emerging brands to create capsule collections, supporting the next generation of young talent and local manufacturing in New York and Los Angeles. The first collection, a women’swear capsule by Timo Weiland, launched in March 2016 and was designed, cut, and sewn in New York, with FMI Grant recipient Sunrise Studio cutting and sewing a part of the collection. In November 2016, Greg Lauren launched his men’swear capsule, which was designed, cut, and sewn in Los Angeles, with the collection produced by TEG International. The Timo Weiland collection was sold in select stores nationwide and online, and the Greg Lauren collection debuted at select stores in New York and Los Angeles.
Partnerships

CFDA and NFL Kickoff Super Bowl 50 Collaboration

After a successful celebration of Super Bowl 48 in 2014, the CFDA and the NFL teamed up once again for a collaboration in celebration of Super Bowl 50. Fifty designers created one-off looks, inspired by a golden Wilson football. Participants included Rachel Zoe, Rebecca Minkoff, Todd Snyder, Paul Andrew, and more, as well as Sanglim Lee, a then-sophomore menswear-design student at the Savannah College of Art and Design (SCAD) and a 2015 CFDA/Teen Vogue scholarship winner, who designed the fiftieth football on behalf of CFDA.

The fifty footballs debuted at a cocktail event at the NFL’s headquarters in New York, and were then shipped off to San Francisco to be integrated into the Super Bowl City fan village downtown, with more than 1 million visitors attending throughout the week. Each football was then auctioned off, with proceeds benefiting the NFL Foundation.

Pokémon Inspires Prabal Gurung

High fashion may not be the first thing that comes to mind when you think of Pokémon, but Prabal Gurung intended to change that with the release of his capsule collection that was wholly inspired by the charming characters, just in time for Pokémon’s twentieth anniversary.

The pieces, launched at Jeffrey New York in November, evoked the same glamour that has become the Prabal Gurung signature. The references are in the details: characters were alluded to in subtle, charming, and elegant ways.

Samsung

The CFDA was proud to engage in a partnership with Samsung in 2016. The partnership kicked off with a live-stream of the CFDA Fashion Awards at the Samsung 837 Space in New York’s Meatpacking District. This event was followed by the official CFDA After Awards party. Samsung was also a sponsor of New York Fashion Week: Men’s and supported CFDA’s Platform X, which showcased emerging menswear designers. The partnership also included panels, one of which was on the future of fashion, moderated by The New York Times’s Vanessa Friedman.
CFDA and PopSugar hosted our second-annual brunch during Coachella, hosted by CFDA Member Jonathan Simkhai at the Avalon Hotel in Palm Springs. The poolside brunch featured music by Brooklyn-based string duo Chargaux, and notable guests included Emma Roberts, Ashley Greene, Olivia Culpo, and Devon Windsor.

Jonathan Simkhai, Ryan Roche, Nick Fouquet, Aurora James of Brother Vellies, and Greg Chait of the Elder Statesman were inducted into the Rising Talent program in December. The initiative, put forth by the CFDA and Fwrd by Elyse Walker, aims to provide up-and-coming talent with mentorship for business development. Fellow designers, editors, and supporters attended a cocktail party at New York’s Spring Place to celebrate the launch of the brands on the online shopping destination.

The CFDA renewed its partnership with Premiere Vision through a multi-faceted approach targeted at offering designers a range of support. This included assistance to young brands and designers, particularly with small-scale orders, and fashion presentations for CFDA Members, as well as working together to select the Premiere Vision Brand Ambassador. For 2017, Premiere Vision will expand its efforts in supporting manufacturing, a sector that it has been developing since January 2016 and which CFDA has been supporting since the inception of the Fashion Manufacturing Initiative in 2013.

**International Woolmark Prize**

The International Woolmark Prize, a global initiative that helps identify the most important designers of the future and highlights the modernity of Merino wool in their collections, continued this year as a part of an ongoing relationship between the Woolmark Company and CFDA. Past womenswear brands Nellie Partow, Sally LaPointe, Hellessy, Gabriella Hearst, and Monse, as well as menswear brands Mattei, Pyer Moss, Second/Layer, Rochambeau, and Abasi Rosborough, were included in the nominees under the USA region in April. The two USA Regional Finalists, Gabriela Hearst and Rochambeau, were picked from a selection committee including Jason Wu, Andre Leon Talley, Roberta Myers, Glenda Bailey, Julie Gilhart, Malcolm Carfrae, Steven Kolb, Michelle Lee, Dao-Yi Chow, and Maxwell Osborne to represent the USA region in the international finals, to be held in early 2017.

**CFDA & PopSugar Brunch at Coachella**

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**Designers Move Forward with Elyse Walker**

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**Premiere Vision and CFDA Join Forces**

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The CFDA x Cadillac Retail Lab was established in 2016, in partnership with Cadillac, to help American designers further their business development through retail and mentorship opportunities. The Retail Lab program provides a physical infrastructure, a monetary grant, and mentorship with industry leaders for selected designers. Participants are chosen by members of our Advisory Board, which is composed of fashion-industry experts, including retail, brand, and business leaders. Each designer accepted into the program is given a three-month residency in the Retail Lab space at Cadillac House located at 330 Hudson Street in New York. In addition to the physical space, the program provides selected designers with the key elements integral to success in retail, including business development, marketing, and PR. The program covers costs associated with a retail space, such as real estate, display units, mannequins, signage, and point-of-sale system. Cadillac also provides each designer with a $75,000 grant to put toward wholesale buys, sales support, and store design and build-out.

As the first Official Innovation Partner of CFDA’s Retail Lab, Accenture works closely with the lab’s select group of emerging fashion designers to develop customized retail strategies and equip them with the critical business knowledge and digital skills required to stay competitive in today’s challenging retail market.

2016 Retail Lab designer’s brands were Timo Weiland and Cushnie et Ochs—slotted for 2017 are Public School, Tanya Taylor, Pamela Love, and Prabal Gurung. The CFDA and Cadillac have assembled a team of experts across fashion, retail, business, and technology, to comprise the Advisory Board, curate the program curriculum, develop a Retail Lab handbook, and provide valuable mentorship guidance throughout.

**Timo Weiland**
Residency: July 14—September 30
Timo Weiland was the inaugural designer to launch the Retail Lab program. Weiland’s store concept pulled directly from his Greenpoint studio, bringing Brooklyn to SoHo. Weiland’s opening party coincided with his NYFW: Men’s show, which featured see-now-buy-now products for sale at the Retail Lab. Weiland spent much of his time in the space conducting shopping and private appointments with clients.

**Cushnie et Ochs**
Residency: October 1—December 27
Carly Cushnie and Michelle Ochs, the duo behind Cushnie et Ochs, debuted their store on October 1, 2016. Their immersive brand concept in the Retail Lab coincided with the launch of their e-commerce. Cushnie et Ochs’s décor reflected its brand aesthetic, drawing inspiration from a woman’s sleek, minimalist boudoir.

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Stacey Bendet
STUDIO DESIGN
Steven Alan
Designer
Financial Overview

For fiscal year 2016 the Council of Fashion Designers of America and the CFDA Foundation ended in sum with total net assets of $38.2M, while revenue increased $4.8M from prior year 2015. Also noteworthy, in FY16, approximately 93% of all expenses went to program services, which continue to support our Membership and the larger fashion community.

Revenue (including Depreciation)

| Membership Dues                | $1,442,392.00 |
| Education & Professional Development | $7,610,934.00 |
| Philanthropy                  | $4,325,427.00 |
| Special Events, Net           | $343,000.00   |
| Other                         | $1,313,253.00 |
| Investment Return, Net        | $1,343,600.00 |

$16,581,798.00

Expenses (including Depreciation)

| Programs                  | $12,941,382.00 |
| Fundraising Including Special Events | $353,401.00 |
| Management & General       | $647,985.00    |

$13,942,768.00

Statement of Activities

| Revenue | $16,581,798.00 |
| Expenses | $13,942,768.00 |
| Change in Net Assets Before Impairment Loss | $2,639,030.00 |
| Impairment Loss on Other Intangible Assets from Fashion Calendar | $1,229,500.00 |
| Change in Net Assets | $1,409,530.00 |
| Net Assets, Beginning of Year | $36,809,526.00 |
| Net Assets, End of Year | $38,219,056.00 |

*Unaudited Financials. 2016 audited financials to be released at CFDA.com at the end of June, 2017.
Digital & More

Just in time for New York Fashion Week: Women’s in September, the CFDA joined forces with Condé Nast and, with support from Instagram, launched a nonpartisan digital campaign to encourage people to register and get out the vote. The video campaign featured everyone from Michael Kors to Kendall Jenner and Vera Wang, as well as Joan Smalls, Tommy Hilfiger, Amber Valletta, Tory Burch, Phillip Lim, Brandon Maxwell, Jeremy Scott, and more. They all joined CFDA Chairwoman Diane von Furstenberg and filmed short testimonials on the importance of registering to vote and voting in the 2016 election. The videos launched @cfda, @voguemagazine, and @voguerunway on Instagram.

Top Instagram Moments

In September, CFDA.com relaunched as a top editorial destination, with exciting stories and news that celebrate American fashion and the creativity of our 500-plus Members. CFDA worked with the Brooklyn-based Hugo & Marie agency to reimagine the site, which, in addition to highlighting all CFDA initiatives, features recurring series such as City Insider, L.A. Stories, Fearless Fashion Females, and Healthy Living, and focuses on CFDA pillars like sustainability, diversity, and civic responsibility. Check it out!
THE GOVERNING BODY OF AMERICAN FASHION